



We are excited to be planning the Toni Saylor Summer Concert Series for 2024! Part of the planning involves reaching out to area community-minded businesses, groups or individuals as sponsors for this popular summer event. As a \$1000-\$3000 sponsor, you receive advertising benefits on our website, social media platforms and printed materials. Sponsors will also have a full color 2x3 metal sign of your logo and contact information posted throughout the series beside the stage. Your contribution is combined with grant money received to book a variety of quality bands and groups over the course of 10 to 11 weeks. Sponsors and donations are vital to the success of the Toni Saylor summer Concert Series and we appreciate your consideration!

The concert series has gone through a number of changes over the years, however, it has been a part of our summer-time events at War Memorial Park since the 1970's. It was in 1990 that an official 'sponsor' was obtained and the weekly summer music in the park began. The most recent change to the series came in 2013 when it was renamed to The Toni Saylor Summer Concert Series in honor of long-time employee, Toni Saylor, who passed away after a lengthy battle with cancer in 2012. Toni held the series close to her heart and put great effort into its success each year.

The Toni Saylor Summer Concert Series is free for everyone to attend. It is held every Thursday evening from 7:00pm-8:30pm throughout the summer at our War Memorial Main Pavilion stage. Our goal is to provide a variety of great live music for the community in a beautiful park setting. While some of our bands join us each year, we also like to add new talent to the mix. Our concert attendees cover all ages and come from not only here in Berkeley County, but surrounding counties and states as well. We have bleacher-style seating, pavilions and picnic tables nearby. You can also bring your own outdoor chairs for comfort. The concession stand is open to provide snacks or visitors are welcome to bring their own picnic to enjoy before or during the show.

We hope that you will consider sponsorship for not only the advertising benefits, but the positive community impact as well. Below you will find details on the sponsor levels and the second page is to complete and return. If you are an individual wishing to donate, you can do so by mail or in-person at our Administrative Office. If you have any questions, please call 304-264-4842 or email Traci Misiewicz (traci.misiewicz@mbcparks-rec.org).

WHAT IS INCLUDED IN YOUR SPONSORSHIP:

- ***Company/Organization full-color logo and contact information is displayed beside the performance stage throughout the summer series through May 31st of the following year.***
- ***Full-color logo appears on any Toni Saylor Summer Concert Series printed promotional materials (flyers, posters, etc.).***
- ***Company/Organization name (and links) will be tagged/included on M-BC Parks & Recreation's social outlets (website, Facebook and Instagram) for concert series promotion.***
- ***Public acknowledgement of sponsors on concert night.***



YES...I would like to be a sponsor for the Toni Saylor Summer Concert Series!

Company/Organization Name: _____

Address: _____ City: _____ State/Zip: _____

Contact Name: _____

Phone Number: _____ ☐ Work ☐ Cell

Email address: _____

Please select your enclosed sponsorship level:

☐ **\$1000 SPONSORSHIP** ☐ **\$2000 SPONSORSHIP** ☐ **\$3000 SPONSORSHIP**

Please make checks payable to: M-BC Parks & Recreation (memo line: 2024 TSSCS Sponsor and please indicate concert year) and mail or hand-deliver to the address below:

**M-BC Parks & Recreation Board Attn: Traci Misiewicz
273 Woodbury Avenue, Martinsburg, WV 25404**

You can opt to pay in our Administrative Office (address above) with another form of payment, if you choose. Call us at 304.264.4842 ext. 17 for information. Please submit your sponsorship forms and funds to our Administrative Office NO LATER THAN APRIL 5, 2024.

Thank you for your generosity and commitment to our community by being part of the Toni Saylor Summer Concert Series held at War Memorial Park!